



PAGANI AUTOMOBILI S.P.A.

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Capitale Sociale € 536.000,00 Int. Vers. - Società soggetta all'attività di direzione e coordinamento del socio unico Horacio Pagani S.p.A. - paganiautomobilispa@legalmail.it

## Pagani Automobili appoints Al Habtoor Motors as its exclusive UAE distributor

- *Exceptional, personalised customer service, bringing the Atelier's experience closer to its clients in this fine region*

San Cesario Sul Panaro, 7 February 2022 – Italian luxury hypercar manufacturer, Pagani Automobili has appointed Al Habtoor Motors as its official distributor in the United Arab Emirates. Al Habtoor Motors, one of the leading automobile distributors in the UAE boasting a stable of high-end car brands operated under the Prestige Division, will be looking after Pagani's entire sales and after sales operations across the Emirates.

As the exclusive UAE dealer for Pagani, Al Habtoor is offering bespoke services for existing and new customers of the luxury hypercar brand. The traditional showroom experience is enhanced by a far more personal service, with experienced brand representatives available to visit customers anywhere in the Emirates in person. Via the use of the latest state-of-the-art digital configuration tools, the representatives can help to create the car of the customer's dreams. And once purchased, they can be assured of the highest standards of aftersales service courtesy of Al Habtoor Motors' market-leading aftersales facilities.

Horacio Pagani, Founder and Chief Designer – Pagani Automobili SpA: *"We're really excited to expand our presence in such an exciting territory, strengthening our commitment to our customers here and to new customers to come, and have the opportunity to offer them a unique, increasingly personalized experience. To be able to do this with a trusted and experienced partner like Al Habtoor Motors, with whom we share values and passion for what we do, is definitely an honor and a great way to start this exciting challenge"*.

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### AWARDS

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2020 - Huayra Roadster BC: Vairano Circuit Lapttime: 1:07.681 - Quattroruote  
2020 - Huayra Roadster BC: Spa Francorchamps Lapttime: 2:23.081  
2018 - Horacio Pagani: Honoris Causa Degree in Vehicle Engineering  
2016 - Huayra: Car Classic Visions of the Future  
2016 - Horacio Pagani: Concorso Italiano Vision Award  
2013 - Huayra: Supercar of the year - C! Magazine  
2013 - Horacio Pagani: Ragno D'oro 2013  
2013 - Pagani Huayra: Drive of the Year 2012 - C! Magazine  
2012 - Car of the year: Pagani Huayra - EVO  
2012 - Horacio Pagani: 5 Diamonds Engineering Awards  
2012 - Performance Car of the Year: Pagani Huayra - CAR  
2012 - Pagani Huayra Hypercar of the year - Top Gear Magazine

2011 - Zonda R Best in Class - The Quail Lodge: a Motorsport Gathering  
2011 - Zonda R: Stig's test Track Fastest Lapttime: 1:08.5  
2011 - Zonda S Roadster: "Best of the Show" - Beaulieu's Supercar Trophy  
2010 - Zonda R: Jeremy's Car of the Year  
2010 - Pagani Automobili: Best of Italian Luxury Award - Huron Report  
2010 - Zonda R: Nürburgring Nordschleife Fastest Lapttime: 6:47  
2009 - Supercar of the year Pagani Zonda Cinque - C! Magazine  
2009 - "Zonda F: customer's best choice" - Sport Auto Francia  
2009 - Mothers Choice Award: Excellence in Automotive Design - Sema Show  
2009 - Zonda F: "Best Drivers' car" - Evo  
2008 - Supercar of the Year: Zonda F Clubsport - C! Magazine August  
2008 - Zonda Roadster F: Nürburgring Nordschleife Record: 7:29:70

2008 - Zonda F: Nürburgring Nordschleife Lapttime: 7:24:44  
2007 - Zonda F: Nürburgring Nordschleife Record: 7:27:82  
2006 - Supercar of the Year: Zonda C12 S - C! Magazine  
Palme d'Or - Zonda F: best supercar 2005 - Sport Auto F  
2005 - Nürburgring Nordschleife Lapttime: 7'32" - Sport Auto  
Top Gear Powerlaps 2005 - Zonda F fastest time - Top Gear UK  
2004 - Best Car of the Decade: 2nd place - Evo  
2002 - Record Nürburgring homologated cars - Sport Auto  
Pagani Automobili: Specialist Manufacturer 2002 - Autocar  
Zonda C12 S: Performance Car of the Year 2002 - Car  
Zonda C12 S: Car of the Year 2001 - Evo



www.pagani.com



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Sultan Al Habtoor, President of Al Habtoor Motors, commented: *“The UAE is well-known as being home to many passionate and knowledgeable supercar and hypercar enthusiasts. With its products, Pagani has a line-up of cars to perfectly satisfy the very specific desires of these refined customers. With many years of experience operating in the luxury car market, we are extremely excited to now be partnering with Pagani and look forward to sharing their values in the exciting future that this brand has in the country”*.

*“Pagani is an ultra-luxury hypercar brand that will resonate not only with the discerning clientele we have in the UAE, but also with the portfolio of luxury brands we manage under the Prestige Division of Al Habtoor Motors. The brand success story is inspiring and we are excited to become part of the Pagani journey and its legacy in our market”*, added Joseph Tayar, General Manager Prestige Division.