



HORACIO PAGANI S.P.A.

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P.IVA, Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368 Capitale Sociale € 536.000,00 Int. Vers.

At the Teatro Lirico in Milan, the world première of the Pagani Utopia for clients, dealers and employees

- *A special evening for clients and dealers from across the globe, as well as the employees from San Cesario sul Panaro who created this new hypercar*
- *The soundtrack to the evening comes in the form of a symphony composed by Vincenzo Parisi, inspired by pieces dreamed up at the piano by a young Horacio Pagani and performed by the Symphonic Orchestra of the Milan Conservatory*
- *A project celebrating the highest quality craftsmanship of those who compose music and those who express themselves through vehicle design*

Milan, 12 September 2022 – The Teatro Lirico in Milan will host the world première of the new Pagani Utopia, the hypercar that is ready to write a new chapter in the history of the famous marque from San Cesario sul Panaro. The event on September 12th is dedicated to Pagani clients and dealers from across the globe and a very special audience of more than 170 of the company's employees whose expertise and passion have helped create this new model.

After the greeting from Horacio Pagani and his family, the Pagani Utopia is unveiled to a unique musical backdrop. It is the designer and founder of the company who sat at the piano and played the first few notes of a tune he

AWARDS

2022 - Huayra Roadster BC: Compasso d'Oro "Design per la mobilità"
2020 - Huayra Roadster BC: Vairano Circuit Laptime: 1:07.681 - Quattroruote
2020 - Huayra Roadster BC: Spa Francorchamps Laptime: 2:23.081
2018 - Horacio Pagani: Honoris Causa Degree in Vehicle Engineering
2016 - Huayra: Car Classic Visions of the Future
2016 - Horacio Pagani: Concorso Italiano Vision Award
2013 - Huayra: Supercar of the year - C! Magazine
2013 - Horacio Pagani: Ragno D'oro 2013
2013 - Pagani Huayra: Drive of the Year 2012 - C! Magazine
2012 - Car of the year: Pagani Huayra - EVO
2012 - Horacio Pagani: 5 Diamonds Engineering Awards
2012 - Performance Car of the Year: Pagani Huayra - CAR

2012 - Pagani Huayra Hypercar of the year - Top Gear Magazine
2011 - Zonda R Best in Class - The Quail Lodge: a Motorsport Gathering
2011 - Zonda R: Stig's test Track Fastest Laptime: 1:08.5
2011 - Zonda S Roadster: "Best of the Show" - Beaulieu's Supercar Trophy
2010 - Zonda R: Jeremy's Car of the Year
2010 - Pagani Automobili: Best of Italian Luxury Award - Hurun Report
2010 - Zonda R: Nürburgring Nordschleife Fastest Laptime: 6:47
2009 - Supercar of the year Pagani Zonda Cinque - C! Magazine
2009 - "Zonda F: customer's best choice" - Sport Auto Francia
2009 - Mothers Choice Award: Excellence in Automotive Design - Sema Show
2009 - Zonda F: "Best Drivers' car" - Evo
2008 - Supercar of the Year: Zonda F Clubsport - C! Magazine August

2008 - Zonda Roadster F: Nürburgring Nordschleife Record: 7:29:70
2008 - Zonda F: Nürburgring Nordschleife Laptime: 7:24:44
2007 - Zonda F: Nürburgring Nordschleife Record: 7:27:82
2006 - Supercar of the Year: Zonda C12 S - C! Magazine
Palme d'Or - Zonda F: best supercar 2005 - Sport Auto F
2005 - Nürburgring Nordschleife Laptime: 7'32" - Sport Auto
Top Gear Powerlaps 2005 - Zonda F fastest time - Top Gear UK
2004 - Best Car of the Decade: 2nd place - Evo
2002 - Record Nürburgring homologated cars - Sport Auto
Pagani Automobili: Specialist Manufacturer 2002 - Autocar
Zonda C12 S: Performance Car of the Year 2002 - Car
Zonda C12 S: Car of the Year 2001 - Evo



www.pagani.com



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composed as a young man before handing over to the Symphonic Orchestra of the Milan Conservatory. An original composition by Vincenzo Parisi, inspired by the work of the young Horacio Pagani. "The composition is based on three themed motifs devised by Horacio Pagani in the early 1980s, originally for piano only" explained Parisi. "I expanded these motifs by following a narrative arc which celebrates the story of the designer, from the pampas of Argentina to the first cars he designed and the creation of the brand-new Pagani Utopia. The gripping sound of the orchestra mimics the sleek and compact design of the car, its engineering inspiration contrasting with the lyrical melodies that speak of distant dreams.

"It is very moving to appear on this stage and play the notes I wrote as a youngster and it is a privilege to do so alongside the Symphonic Orchestra of the Milan Conservatory" added Horacio Pagani. "I am immensely grateful to Vincenzo Parisi. He started with just a cassette and a small tape recorder, but he was able to transcribe a score to be played by 48 musicians. I never studied music. I just sat at the piano until I was able to express what was in my mind, pieces that I would never have thought would be played in this setting. But this music now has a name: Utopia".

The collaboration between the car manufacturer and Milan's Giuseppe Verdi Conservatory is one built on craftsmanship, as Cristina Frosini, director of the institute, explains: "Music and cutting-edge car design come together in the new Pagani hypercar. A journey which involved the designer and his songs, that formed the basis for the composition students to create original works. A testament to how the students at the Milan Conservatory have, throughout their studies, been involved in artistic projects which prepare them for the profession in the broadest sense of the term. Today, music is part of the world of industry, design, fashion, gastronomy and technology, offering students professional opportunities which are often innovative and surprising".

In the new hypercar, music also has a functional purpose. The symphony composed has been used to create some specific melodies which will characterise the goodbye sound of the Pagani Utopia.

Pagani Press Office

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