



PAGANI S.P.A.

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## INAUGURATION OF THE NEW PAGANI OF HONG KONG SHOWROOM

*Hong Kong, May 3<sup>rd</sup>, 2024* — Pagani Automobili is pleased to announce the opening of a new showroom in Wanchai, Hong Kong Island, in collaboration with SPS MOTORS Ltd.

Twenty years after delivering the first car in Hong Kong, Pagani aims to strengthen its ties with the territory and expand its presence in a crucial market within the APAC (Asia-Pacific) region.

As the exclusive dealer for Hong Kong, Pagani of Hong Kong embodies the Modenese Atelier's distinctive essence. Thanks to cutting-edge digital visualization tools, it provides an extremely engaging configuration experience. Pagani product experts skillfully assist customers in selecting the most intricate details of Pagani Hypercars, offering a wide range of customization options.

For both current and potential owners, the After Sales facilities, introduced last year, ensure comprehensive technical expertise and specialized equipment, so that each car receives meticulous maintenance to the highest standards.

Horacio Pagani, Founder and Chief Designer of Pagani Automobili: «The opening of the new showroom reaffirms the bond that has united us with Hong Kong for twenty years, providing a new point of reference for the many people in the region who love our Hypercars and are sensitive to the values of beauty, precious craftsmanship, and commitment to continuously improving technology».

Nelson Woo, Executive Director - SPS MOTORS Ltd: «The inauguration of Pagani of Hong Kong's new showroom marks a significant milestone, consolidating our deep bond with the vibrant community of enthusiasts in this territory. Together with our workshop in Chaiwan, we are committed to offering an unparalleled Pagani experience to our valued customers».

### PRESS CONTACTS

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