



PAGANI S.P.A.

Via dell'Artigianato, 5 - 41018 San Cesario sul Panaro (MO) Italy - Tel. +39 059 4739205
P.IVA, Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368

PAGANI UTOPIA ROADSTER: OFFICIAL DEBUT AT "THE QUAIL, A MOTORSPORTS GATHERING"

- *Pagani Automobili will participate in the 2024 Edition of the "Monterey Car Week".*
- *On August 16th, the Utopia Roadster will be officially debuted to top collectors and enthusiasts at the exclusive event, "The Quail, A Motorsports Gathering."*
- *At the Pagani stand, alongside the new model, a selection of Roadsters that trace the history of the Modenese Atelier will be displayed: the Zonda Arrivederci – which will be publicly unveiled for the first time, the Huayra Roadster, the Huayra Roadster BC and the Imola Roadster.*
- *On August 17th, a parade of Pagani Hypercars will reach the "Exotics on Broadway" event, with the participation of Horacio Pagani.*

San Cesario sul Panaro, August 7th, 2024 – Pagani Automobili is pleased to announce its participation in the "Monterey Car Week", an annual celebration of automotive excellence taking place from August 9th to 18th in California.

The first public display of the Utopia Roadster

On August 16th, Pagani will showcase a selection of its Hypercars at "The Quail, A Motorsports Gathering", an outstanding and exclusive experience for motorsport enthusiasts and collectors. This event, held annually on the lawns of the Quail Lodge & Golf Club, has brought together enthusiasts and connoisseurs worldwide for over twenty years, presenting a collection of cars of remarkable rarity and exceptional value.

At "The Quail", the Utopia Roadster – the latest creation from the San Cesario Atelier – will be revealed to the public for the first time. This Hypercar represents the pinnacle of a continuous quest that merges sophisticated technology with timeless design. Lightweight, dynamic, and high-performing, it is designed in continuity with the Coupé version while introducing distinctive elements. Featuring a seamlessly integrated hard-top, it offers the flexibility of an open or closed driving experience, while maintaining the same weight as its counterpart. This vehicle celebrates the timeless allure of mechanical purity, from the Pagani V12 engine, devoid of hybrid support, to avant-garde design elements such as the gearbox and pedal system, where every mechanism is visible and meticulously crafted. It embodies



PAGANI S.P.A.

Via dell'Artigianato, 5 - 41018 San Cesario sul Panaro (MO) Italy - Tel. +39 059 4739205
P.IVA, Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368

Pagani's most advanced technology, resulting from sophisticated aerodynamic studies and the integration of over forty composite material formulas. The Utopia Roadster brings innovative technologies to the road, such as the Pirelli Cyber™ Tyre sensor system, which allows the tires to communicate with the vehicle improving its safety. Each of the 130 Utopia Roadsters will be unique, thanks to the extensive range of available customizations, allowing each Hypercar to tell the story of its owner.

The showcased Hypercars and the Pagani stand's new features

Pagani's exhibition area will feature a selection of Pagani Roadsters, showcasing the brand's evolution, including the Zonda Arrivederci, the Huayra Roadster, the Huayra Roadster BC and the Imola Roadster. Horacio Pagani, Founder and Chief Designer of Pagani Automobili, will also attend the event, available to meet with customers and enthusiasts.

The Zonda chassis number 140, the final original example of a road-going Zonda aptly named "Arrivederci", will be revealed to the public for the first time. *Arrivederci* – which means "farewell" in Italian – celebrates the culmination of an era. This unique open-top Hypercar features an ultra-deep Blu Danubio livery, hand-painted over a bespoke body made from Alutex, a composite material used exclusively by Pagani for this car. Blue and red stripes enrich the exterior configuration, emphasizing the main lines of the bodywork. The interior is saddled with candy red leather, the same as the Huayra "La Monza Lisa", which shares the same owner. The accompanying luggage set is also finished in this fine leather. The Zonda Arrivederci is further distinguished by a set of custom-designed rims inspired by those from the Zonda S.

The Huayra Roadster is a car on which every mechanical component is proudly displayed, celebrating the attention to every single detail. «Everything had to be unique, like a car carved from a block of Carrara marble». This is how Horacio Pagani describes this model, an open-air homage to the God of Wind. The entire project holds a special place in the hearts of the entire Pagani team, as it represents the first instance of a roadster being lighter than its coupé counterpart. An achievement that took nearly six years of development, thanks to a complete redesign of all components and the creation of new advanced composite materials, such as Carbo-Triax HP52 combined with Carbo-Titanium.

The Huayra Roadster BC was the result of one of the most challenging projects ever undertaken by Horacio Pagani and his team. It was designed to lay the groundwork for the future generation of Pagani Hypercars. Everything evolved: a revamped Pagani V12, new aerodynamic and technological advancements, and the debut of advanced composite materials such as the Carbo-Titanium HP62 G2 and the Carbo-Triax HP62, which allowed the vehicle to achieve an even stiffer monocoque. Four years of design and thousands of hours of testing. Thus, the Huayra Roadster BC was born, a Hypercar in which every component, even the hidden ones, was studied with meticulousness and critical sense to reach the



PAGANI S.P.A.

Via dell'Artigianato, 5 - 41018 San Cesario sul Panaro (MO) Italy - Tel. +39 059 4739205
P.IVA, Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368

pinnacle of aesthetic and technological refinement. The Huayra Roadster BC project won the XXVII edition of the Compasso d'Oro award established by ADI – Associazione per il Disegno Industriale – in the “Design for Mobility” category. The Hypercar also holds the record for road-legal cars worldwide at the Circuit de Spa-Francorchamps, with a time of 2:23.081, set in September 2020.

The Imola Roadster, produced in only eight units, is an open-top car with a distinctive character, designed to deliver sensational performance both on the track and on the road. Homologated for street driving worldwide, it represents the pinnacle of Pagani Automobili's technology. The Imola Roadster is the result of sophisticated aerodynamic research, which has optimized airflow and body shapes to increase downforce in all driving conditions. The further evolved Pagani V12 engine delivers 850 hp (625 kW) at 5,600 rpm and 1,100 Nm of torque between 3,600 and 5,600 rpm. Weighing only 1,260 kg (2,778 lbs), this Hypercar embodies Pagani's passion, elegance, and dedication to innovation.

At the Pagani stand, it will be possible to discover the newest additions to the Pagani Store. In an exclusive preview, the capsule collection Utopia Roadster by La Martina will be presented, consisting of apparel and accessories specifically designed to celebrate the launch of the new Pagani Hypercar, thus strengthening the collaboration with the brand. In addition, it will be possible to admire and purchase a new exclusive line of fine leather goods, characterized by the use of extraordinarily fine materials, meticulous attention to detail, and the possibility of extreme customization – including the creation of unique pieces – just like the Pagani Hypercars.

Pagani Hypercars on parade to “Exotics On Broadway,” with Horacio Pagani in attendance

On August 17th, a parade of Pagani Hypercars will drive through the hills of Monterey to the highly anticipated “Exotics On Broadway” event, which will be held from 1 to 6 p.m. Since its launch in 2015, this free event has grown steadily, and this year it is expected to attract over 40,000 spectators eager to see some of the world's rarest and most exciting supercars, hypercars, and exotic cars. Hosted in Seaside, the event has become a focal point for enthusiasts, collectors, and fans, offering the opportunity to meet the owners and manufacturers of the displayed cars, who share their stories and features. For the first time, the new Utopia Roadster will be showcased at a freely accessible event.

Horacio Pagani will attend the event, participating in a question-and-answer session on the main stage at Alhambra Street. Afterward, he will meet fans and enthusiasts at the Pagani Store.

More information about the Utopia Roadster is available [at this link](#).

More information about the Huayra Roadster is available [at this link](#).

More information about the Huayra Roadster BC is available [at this link](#).



www.pagani.com



PAGANI S.P.A.

Via dell'Artigianato, 5 - 41018 San Cesario sul Panaro (MO) Italy - Tel. +39 059 4739205
P.IVA, Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368

More information about the Imola Roadster is available [at this link](#).

PRESS CONTACTS

Pagani Automobili

press.office@pagani.com



www.pagani.com