



PAGANI S.P.A.

Via dell'Artigianato, 5 - 41018 San Cesario sul Panaro (MO) Italy - Tel. +39 059 4739205
P.IVA, Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368

PAGANI AUTOMOBILI TO PARTICIPATE IN AUTO E MOTO D'EPOCA

San Cesario sul Panaro, October 18, 2024 – Pagani Automobili is pleased to announce its participation in *Auto e Moto d'Epoca*, one of the most prestigious international events dedicated to classic cars and motorcycles, taking place at the BolognaFiere Exhibition Centre from October 24 to 27. Visitors to the Pagani stand, dedicated to the Horacio Pagani Museo, will have the opportunity to admire the Utopia Roadster, the latest creation from the Modenese Atelier.

The Horacio Pagani Museo and the Pagani Atelier

The Horacio Pagani Museo tells the captivating story of the founder of Pagani Automobili, from his early experiments as a child in Argentina to his most recent innovations. The collection showcases some of the most iconic Hypercars of the past decades, enriched by unpublished projects, original sketches, models, and work tools.

In addition to the museum, visitors can access the Pagani Atelier, the birthplace of unique Hypercars, crafted entirely by hand by skilled artisans. The Atelier's aesthetic echoes the ancient Renaissance workshops, while it houses cutting-edge automotive technology. Its architectural design is inspired by the traditional Italian "piazza", the vibrant heart of town life, complete with a clock tower, arches, classic-style lampposts, and green spaces.

The tours provide an in-depth look at the production process, the evolution of advanced composite materials, and craftsmanship techniques, offering the exclusive opportunity to observe master artisans at work. This captivating experience appeals to car collectors and enthusiasts, as well as students and automotive fans.

The Utopia Roadster

The Utopia Roadster represents the pinnacle of a continuous quest that merges sophisticated technology with timeless design. Lightweight, dynamic, and high-performing, it is designed in continuity with the Coupé version while introducing distinctive elements. Featuring a seamlessly integrated hard-top, it offers the flexibility of an open or closed driving experience, while maintaining the same weight as its counterpart. This vehicle celebrates the timeless allure of mechanical purity, from the Pagani V12 engine, devoid of hybrid support, to avant-garde design elements such as the gearbox and pedal system, where every mechanism is visible and meticulously crafted. It embodies Pagani's most advanced technology, resulting from sophisticated aerodynamic studies and the integration of over forty composite material formulas. The Utopia Roadster brings innovative technologies to the road, such as the Pirelli Cyber™ Tyre sensor system, which allows the tires to communicate with the vehicle, improving its safety. Each of the 130 Utopia Roadsters will be unique, thanks to the extensive range of available customizations, allowing each Hypercar to tell the story of its owner.



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A one-off Zonda Rinascimento at the Motor1 Stand

On display at the Motor1 stand will be the only Zonda C12 S 7.0 featuring a special removable glass roof. This unique model is distinguished by Montecarlo Gray exterior paint, Grey tartan fabric interior, Silver wheels, and left-hand drive. It has undergone restoration through the Pagani Rinascimento program, designed to preserve Pagani Hypercars over time and rejuvenate them to their original glory. Thanks to the expertise of the master craftsmen at the Pagani Atelier, every detail is meticulously handled, using original designs and materials. The restoration process is comprehensive, involving mechanical components, systems, interiors, and all wear-prone parts, reviving both the aesthetics and functionality of the vehicle to make it feel brand new.

For more information about the Pagani Utopia Roadster, visit [this link](#).

To book a tour of the Horacio Pagani Museum and Pagani Atelier, visit [this link](#).

For more information about Pagani Rinascimento, visit [this link](#).

PRESS CONTACTS

Pagani Automobili

press.office@pagani.com



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